

Frankfurt, Germany, November 16, 2017

ESUN and ZYYX 3D Printer enters strategic sales and R&D partnership

ZYYX 3D Printer and Shenzhen Esun Industrial Co., Ltd. today at formnext in Frankfurt announce a strategic partnership to deliver professional filaments and professional printers to the global 3D printing market. ESUN will be the exclusive distributor of the ZYYX pro 3D printer in China, and will with this partnership create a new business segment focused on professional users with a need for functional prototypes, jigs and fixtures.

Mr, Yihu Yang, CEO of Shenzhen Esun Industrial Co., Ltd says,

“The Chinese market for desktop 3D printers is today mainly focused on entry level products, but China's rise as an innovation super power poses a great need for professional desktop 3D printing tools and this is where the ZYYX pro shines.

The ZYYX pro 3D printer is the perfect tool to offer together with our latest engineering grade materials, and we see a great business opportunity in China with this type of offering.”

“ESUN are active in for example automotive and medical industry in China and overseas, and here it is crucial to have high quality advanced engineering polymers and also to have a high quality printer.” says Mr. Yang.

In addition, the two companies have entered into an R&D partnership to develop new 3D printing materials, with focus on professional use and engineering grade materials.

The newest addition, the ZYYX proGlass filament which is a PA66 Nylon with 15% glass fiber content, is shown at the formnext show in Frankfurt.

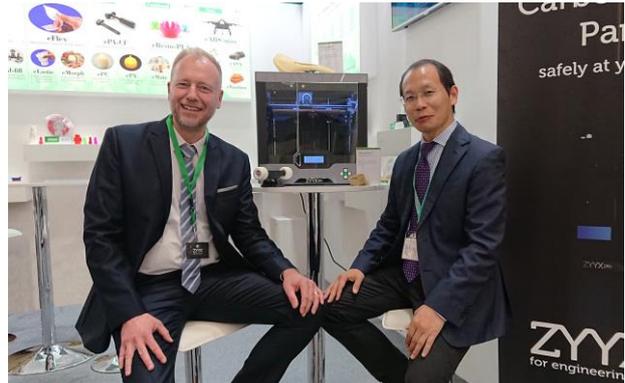
Mats Moosberg, CEO of Magicfirm Europe AB and creator of ZYYX 3D Printer:

“We have worked with ESUN for some time developing new tailored materials for the ZYYX pro, and we are honored to be able to say that we now will work even closer to offer more materials, all with a clear application within professional printing.”



“For example our customers have asked us for glass fiber filled nylon since this is a good engineering plastic for mass production of strong parts by injection molding, and they want to prototype as closely as possible with their ZYYX pro units. The proGlass gives them this possibility, as well as giving them another strong engineering material to choose from in tooling and jigs production.”

“The market for desktop 3D printers is getting tougher and tougher, and it is crucial to have a clear ambition, and our ambition is to provide our customers a complete toolset for functional prototyping and production of jigs and fixtures. The materials are at the center of such offering and we are very happy to say that we are now working closely with the leading supplier of 3D printing materials in the world.”





About ZYYX pro 3D Printer

The ZYYX pro is a Swedish Industrial Grade 3D printer developed to print with engineering materials. This allows professionals to rapidly produce customized, high strength parts such as functional prototypes, tools, jigs and fixtures. Several innovative safety features and a competitive price point makes it readily available for every engineer and office desk.

Magicfirm Europe owns the brand ZYYX 3D Printer. The Magicfirm Europe AB office is located next to Chalmers University of Technology in Gothenburg, Sweden.

About Shenzhen Esun Industrial Co., Ltd.

Established in 2002, Shenzhen Esun Industrial Co., Ltd. is a high-tech enterprise specializing in the industrialization of environment-friendly materials.

eSUN has begun the development of 3D printing materials since 2007, and successfully developed a full line of PLA, PCL, PC, ePA-CF filaments to name a few.

With the advantages of stable quality, rich varieties, cost-effective and wide application, eSUN is now one of the leading 3D printing filaments brands and was listed on the "NEEQ" (National Equities Exchange and Quotations) in 2016.

Press contact, ZYYX 3D Printer

Anders Johansson, CMO of ZYYX 3D Printers

Email: anders.johansson@zyyx3dprinter.com , Phone: +46 (0)707 176232

Webb: www.zyyx3dprinter.com

Press contact, Shenzhen Esun Industrial Co., Ltd.

Henry Wang, Sales Manager of eSUN

Email: esunwh@brightcn.net, Phone: +86-755-2603-1979

Webb: www.esun3d.net